

## **overstockArt.com Receives STELLAService ELITE Seal for Outstanding Customer Service**

*overstockArt.com joins a prestigious list of leading web retailers to be awarded with the rare STELLAService ELITE seal.*

Wichita, Kan. ([PRWEB](#)) January 30, 2013 -- [overstockArt.com](#), one of the web's leading producers of hand painted reproduction oil paintings, today announced that the company has received an ELITE rating for excellence in customer service from [STELLAService](#). The first and only independent customer service ratings provider for online retailers, STELLAService empowers online shoppers to select a retailer based on unbiased reviews of the user experience. The ELITE rating awarded to overstockArt.com represents the highest level of achievement.

The STELLAService ELITE rated stores are rare, less than five-percent of the thousands of sites the agency evaluates qualify for the distinction. With this seal overstockArt.com joins the ranks of companies like Zappos.com, Blue Nile, 1800Flowers.com, and Burberry.com. "Receiving the STELLAService ELITE rating is an incredible badge of honor for our company," said David Sasson, CEO of overstockArt.com.

"At overstockArt.com we view customer service as a distinct part of our company culture. It is our mission to give each and every customer the best all-around shopping experience when buying art online," Sasson continued. "This recognition illustrates our intense focus on our customers' satisfaction."

As a part of overstockArt.com's customer service efforts, the company prides itself on consistently providing its customers with high end products for a competitive price, a robust selection of art, free shipping both ways, and excellent customer relations. overstockArt's customer-driven focus is tangible through the company's "Commitment to Wall Art Happiness" program, through which staff members are encouraged to do whatever it takes to ensure its customers have an easy and enjoyable shopping experience, whether assisting them through Live chat, social channels or on the phone.

"Shoppers traditionally haven't considered the web to be an optimal place to purchase artwork," Sasson stated. "Being part of the STELLAService ELITE shows the world that overstockArt.com is committed to providing an excellent experience for every customer, every time."

STELLAService evaluates companies on more than 300 different elements of the online customer experience, from ease of website navigation to interaction with company customer service representatives, when determining a company's rating. As the recipient of an ELITE rating, overstockArt.com is eligible to display the STELLAService seal on the company website as a trustmark that objectively and credibly communicates the company's commitment to quality customer service.

### About overstockArt.com

Founded in 2002, overstockArt.com is one the web's leading distributors of high-quality wall art. With more than 100,000 wall décor combinations to choose from in stock at all times, the online retailer has one goal: to make it easy and affordable for people to transform their space with hand painted art. Recognized as a premiere shopping destination for hand painted fine art reproductions, overstockArt.com has expanded its offerings to include hand painted and hand carved decorative ceramic tiles and high-quality original canvas art prints. The company also owns and operates Artist Become ([ArtistBe.com](#)), the online community for contemporary artists

around the world. overstockArt.com provides decorating assistance, custom framing, commercial decorating services, augmented reality tools to help people visualize the art in their space, and an interactive mobile app for Android, iPad, iPhone and Kindle Fire. Headquartered in Wichita, Kan., the retailer was named to Inc. Magazine's 2010, 2011 and 2012 Inc. 5000 lists, Internet Retailer magazine's 2012 Hot 100 list, and 2011 and 2012 Second 500 Guides, and was recognized with the STELLAService Seal for excellent customer service. For more information, visit [www.overstockart.com](http://www.overstockart.com). Follow us on Twitter [@overstockArt](https://twitter.com/overstockArt). Like us on Facebook at [www.facebook.com/overstockArt](https://www.facebook.com/overstockArt). Follow us on Pinterest [@overstockArt](https://www.pinterest.com/overstockArt).

#### About STELLAService

Dedicated to helping consumers make more informed online shopping decisions, STELLAService is the first and only independent provider of customer service ratings for online retailers. The company leverages a nationwide network of full-time mystery shoppers to evaluate each site across more than 350 metrics, ensuring findings that are unbiased and true to the shopping experience. its data has been featured in outlets such as Time, SmartMoney, Consumerist, and CBS Money Watch. Based in New York City, the company also publishes reports and other research to help companies worldwide improve their service operations. For more information, visit [www.STELLAService.com](http://www.STELLAService.com). Follow us on Twitter at [@STELLAService](https://twitter.com/STELLAService). Like us on Facebook at [www.facebook.com/STELLAService](https://www.facebook.com/STELLAService)

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